

# Cost of a Lost Laptop: A Study Conducted by the Ponemon Institute

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An increasingly mobile workforce is putting corporations' sensitive and confidential information at

great risk. It is the information age and employees are carrying more information on their laptops

than ever before. These so called power users of corporate data are losing their laptops at such

diverse locations as airports, conferences, in taxis, in rental cars and in hotels, just to name a few

locations vulnerable to losing a laptop. With each lost laptop there is the risk that sensitive data

about customers, employees and business operations will end up in the wrong hands.